



WestCoast Treasures cdrom

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URL: <https://www.bccdrom.com>

Wednesday, August 25, 2021

AN OPEN LETTER TO BRITISH COLUMBIA BUSINESSES

File No.: 150606

Dear Sir., Madam:

My Name is Claude DeCourcey. On behalf of WestCoast Treasures cdrom I write you. We are looking for an exclusive reseller and Investor for our product.

I have 10 years in the tourism travel Industry, product development with some experience in web design.

The business WestCoast Treasures cdrom is located in Vancouver, British Columbia. The primary direction and services is in supplying the outdoor vacationers with the province vacationing information, at a reasonable cost. Our directive is to provide clients with an operational and budget-wise CD-ROM.

WestCoast Treasures cdrom was established in 1997 and have since developed a first of its' kind CD-ROM entitled; "Vacation Destinations British Columbia". The CD-ROM, "product" is copyrighted: Idea, Design & Content "A CD-ROM Vacation Planner Guide for BC"^{© (471816)}.

The following is small sample of the benefits to the CD-ROM.

- We highlight essential visitor information, and offer insightful travel tips.
- Allows for relaxation while planning vacations with the family.
- Plan while at home, in the office or on the road.
- An easy to use stand-alone program.
- A complete, unbiased, inexpensive and well researched Information guide.
- Educational, complete and ideal for the young & the young at heart.
- Allows the viewer to work on other programs while viewing the CD.
- Information never outdated and at your fingertips.
- A full resource guide for outdoor vacationers to British Columbia.

 <p>EST 1997 CD-ROM Vacation Planner Guide for B.C. BCCDROM.com</p>	 <p><i>WestCoast Treasures cdrom</i> PO Box 3197 Vancouver Main Vancouver, B.C. V6B 3X6 Tel: (604)-688-0102 Fax: (604)-688-0180 URL: https://www.bccdrom.com</p>
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The CD-ROM includes information about the entire province with all regions in great-detail, for the vacation planners, out-doors-person and new residents.

CD-ROM Regions covered include:

- 1) **BC an Overview**
 1. **BC Coast & Islands**
 2. **Vancouver Coast & Mountains**
 3. **The BC. Rockies**
 4. **The Cariboo & Coast**
 5. **The High Country**
 6. **Peace River / Alaska Highway**
 7. **North by NorthWest**
 8. **The Okanagan / Similkameen**
 9. **The Kootenays**

Full product details with screen captures are available on-line at: <https://www.bccdrom.com>

Our business was opened to fill the gap in information for vacationers and new-comers to British Columbia. We feel our product would be a useful tool to your business.

The benefits and advantages we have over others when it comes to this business concept are great. The market is open and potential clients are numerous.

We have a plan that will avoid threats from competitors. Our product is relatively new however it is superior to that of any competition.

NOTE:

- There is no CD-ROM Vacation Planner on British Columbia available in the market place.
- Eg: Tourism British Columbia, associates and affiliates, offer brochures for various regions and well organized not affordable to most, resorts and wineries tours etc.....
- **Rand McNally** specializes in maps, navigation, road travel and apps, includes maps of every U.S. state etc, etc. and yes there is the Rand McNally 2020 Road Atlas Paperback.

I would like to reiterate my confidence in this idea. I understand your time is valuable, and we thank you for your interest and consideration in this venture, please contact me.

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WestCoast Treasures cdrom welcomes small, medium and large travel related businesses to both sell and advertise in our product. Resellers Information is readily available online. Our Business Plan and Investment Proposal are available for viewing on-line at <https://www.bccdrom.com>

I have carefully considered the needs of the business and why it will be a good product for both parties. Thank you for your consideration.

If you wish to discuss our plan, please contact me directly after reviewing the information, for questions or to discuss the product further.

BUSINESS PLAN FOR THE PERIOD

**Starting Fall Of 2021
(Executive Summary)**

{Business Description}

WestCoast Treasures cdrom is a business located in Vancouver, British Columbia. The primary direction and services will be in supplying the consumer with the province vacationing information and options at a reasonable cost. This will be on a CD-ROM entitled: “Vacation Destinations British Columbia”. The CD-ROM contains information about the province in great detail for the vacation planners and new residents. Our mission is to provide our clients with an operational CD-ROM. The CD-ROM will help the consumer become more informed on the province and its’ vacation locations and persuade them to vacation or move to British Columbia. Our CD-ROM, product is copyrighted “A CD-ROM Vacation Planner Guide for BC”^{© (471816)}.

The Business is in re-launch mode. Having experienced the market place and recognize the market is ready for this exceptional product. The prototype developed has proven its worth, selling nationally and internationally.

We welcome your visit to our website at; <https://www.bccdrom.com> our **Business Plan** and **Investor Proposal** Available on-line.

Sincerely

Claude DeCoursey